

2022

CCAWV Legislative Meeting

**WVU Extension in your  
County: a look into the  
future**

**Dr. Jorge H. Atilas**

Dean, Extension and Engagement

# Key Take Away Points

1. We are old friends and partners
2. Together we create meaningful impacts
3. Extension is accountable and a good investment
4. We are here to serve you as well

**Who is this  
guy?**

# Quiz 1: Guess?

- How many Land Grant Universities in WV?
  - **WVU and WVSU**
- Which Federal Agency headquarters Extension?
  - **USDA NIFA**
- Who/When was Cooperative Extension created?
  - **1914 Smith-Lever Act**
  - **Sen. Hoke Smith (GA) & Rep. Asbury Lever (SC)**
  - **During Woodrow Wilson's presidency, WWI**

## Quiz 2: Guess what?

- What does Cooperative Extension mean?
  - **Federal, State, and Local cooperation**

WVU Extension Mission

*Together*

Improve Lives and Livelihoods  
of all West Virginians

# Quiz 4: Guess what?

- What WV State Code covers Extension Service Committees in your Counties?
  - **State Code §19-8-1**
  - **§19-8-2** – Expenditures & Appropriations
  - **§19-8-3** – Duties of County Extension Workers

County Commissions and Boards of Education



# About State Code §19-8-1

- The composition of the Extension Service Committee
- MOA with WVU Extension for County Based Extension agents
- MOA County Commission & BOE for financial support of county Extension work
- Provide guidance in preparation of county annual plan of work



# Your investment: What is in it for you?

resource leverage  
positive outcomes  
accountability  
data  
much more

# Your Concerns on public Safety:

**Accidents, Wreckers** (ATV, Safety & health, etc)

**Law Enforcement Call** (4-H, Risk Behaviors)

**Fire Department** (Fire Service Extension)

**Medical Calls** (chronic disease prevention)

**Weather Related** (EDEN, safety & health)

## Kanawha Co

# Civic Education on Government

- Leadership development from early years - youth
- Opportunities to grow skills
  - Life skills
  - Job skills
- Government services and education
- Civic responsibility and community development

# Plan of Work Guidance Needs Assessment Survey

- **767 stakeholders**
  - 400 Extension service committee members,
  - 100 state delegates,
  - 35 state senators,
  - 65 school superintendents, and
  - **167 county commissioners**

**We want your input**

# Top 5 Issues

## Needs Assessment Survey

1. Improving **career readiness** among youth ages 14 – 18
2. Increasing households and businesses **access to broadband** to promote economic and educational development
3. Decreasing youth **high-risk behaviors** such as substance abuse and arrests
4. **Creating, retaining, and growing local businesses**
5. **Attracting and retaining young people** and families (aged 25-44) to reduce population decline in the state

# Collected County Indicator Data

<https://extension.wvu.edu/about/current-state-of-west-virginia>

- Education
- Health
- Prosperity

WV by the Numbers - Data as of January 10, 2022

Prosperity Indicators by West Virginia County	Pop Change from 2010-2019	Labor Force Participation (Labor force / Pop 16+)	Median HHI	Per Capita Income	Poverty Rate	Share of "entrepreneurs" (share of nonfarm proprietor employment)	Average nonfarm proprietors' income (dollars)	% Employment Arts, Ent., Rec, Accom.	Housing Burdened (Owners)
Barbour County	-1%	53%	\$ 38,459	\$ 22,899	21%	18%	\$ 20,654	10%	29%
Berkeley County	14%	65%	\$ 62,515	\$ 29,994	12%	20%	\$ 20,826	8%	25%
Boone County	-13%	40%	\$ 40,739	\$ 21,751	23%	13%	\$ 20,120	6%	23%
Braxton County	-4%	52%	\$ 41,466	\$ 22,269	22%	13%	\$ 36,133	9%	26%
Brooke County	-9%	56%	\$ 51,496	\$ 26,678	13%	15%	\$ 43,258	10%	15%
Cabell County	-5%	52%	\$ 40,028	\$ 25,271	22%	11%	\$ 32,474	10%	21%
Calhoun County	-7%	41%	\$ 38,382	\$ 20,447	22%	38%	\$ 6,463	2%	14%
Clay County	-9%	40%	\$ 35,024	\$ 17,239	28%	24%	\$ 29,258	1%	38%
Doddridge County	3%	44%	\$ 45,545	\$ 24,053	16%	19%	\$ 13,426	9%	22%
Fayette County	-8%	47%	\$ 41,394	\$ 21,914	21%	17%	\$ 30,100	10%	25%
Gilmer County	-10%	44%	\$ 42,636	\$ 18,067	16%	22%	\$ 9,800	8%	15%
Grant County	-3%	55%	\$ 42,216	\$ 23,351	11%	19%	\$ 27,321	9%	19%
Greenbrier County	-2%	51%	\$ 40,200	\$ 24,581	16%	18%	\$ 19,178	15%	26%
Hampshire County	-3%	51%	\$ 47,857	\$ 24,259	18%	30%	\$ 21,442	5%	30%
Hancock County	-6%	58%	\$ 45,763	\$ 26,435	14%	16%	\$ 25,046	11%	20%



## Quiz 4... Guess the County with:

- Highest food insecurity?
  - **McDowell**
- Percentage of most physically active?
  - **Monongalia (followed by Tucker & Pocahontas)**
- Largest share of arts, entertainment and recreation?
  - **Pocahontas**



## Quiz 5... Guess the County with:

- Largest share of 8th grade students meeting state science proficiency standards?
  - **Jefferson**
- Largest share of 8th grade students meeting state reading proficiency standards?
  - **Ohio**
- Largest share self-employed workers?
  - **Calhoun**

# How do we work in Extension?

1. Critical issues of public value
2. Understand the problem- Stakeholders- ESC
3. Change Outcome teams
4. Develop and share best practices
  - Individual
  - Community
5. Work to overcome barriers
6. Keep track of impacts

# WVU Extension today

- **Cooperative Extension**
- **Fire Service Extension**
- **Safety and Health Extension**
- **Labor Studies and Research Institute**
- **Center for Community Engagement**

# Offer lots of programs

- Energy Express
- 4-H and Youth Development
- Agriculture and Natural Resources
- Food and Nutrition Education
- Community Development & Tourism
- Family development
- ...and much more...

All across the state and at  
our **Jackson's Mill Campus**

**346,727 individuals reached**  
by **Extension programs in the past year**

**62,275 hours** of educational  
**programming**

**\$5.47M** in new/ongoing grants  
**across Extension** (not counting county  
grants)

We want to reach  
**all** West Virginians

e.g., Cabell County Training

# Health & Wellness Success

**1,000**  
**YOUTHS**

LEARNED WHERE  
THEIR FOOD  
COMES FROM



**GROW THIS  
WEST VIRGINIA  
CHALLENGE**

**46%** **ATE MORE  
VEGETABLES**

**17%** **REDUCED THEIR  
GROCERY BILLS**



**DON'T WAIT  
VACCINATE**

**\$250K**

**VACCINE EDUCATION  
AND IMMUNIZATION  
OUTREACH GRANT**



**\$160K**

**"HANDS SAFE"  
GRANT TO DEVELOP  
SAFETY EDUCATION**



# Caldwell County

Fight Hunger

Teach life skills

Improve lives

# Clay & McDowell Counties

47K Lbs. of produce

Students at 9 schools

Childhood obesity



# Academic Success

Youths & Adults

**142,692**  
YOUTHS REACHED THROUGH  
EXTENSION PROGRAMS

**\$23K** IN STUDENT  
SCHOLARSHIPS



**64%** OF PARTICIPANTS  
IMPROVED READING  
PROFICIENCY



**APPRENTICESHIP  
DEGREE PROGRAM**  
AT POTOMAC STATE UNIVERSITY

# Literacy Energy Express

- Raleigh & Wetzel Co. social skills and reading skills
- Ritchie Co. special needs kid





# Academic Success

**13,177**

**YOUTHS ACQUIRED  
LIFE SKILLS**



**ANNETTE S. BOGGS  
STEAM BUILDING  
OPENED ITS DOORS**



**iSERVE VOLUNTEER  
HOURS RECORDED**

**50,821**



**1,723**

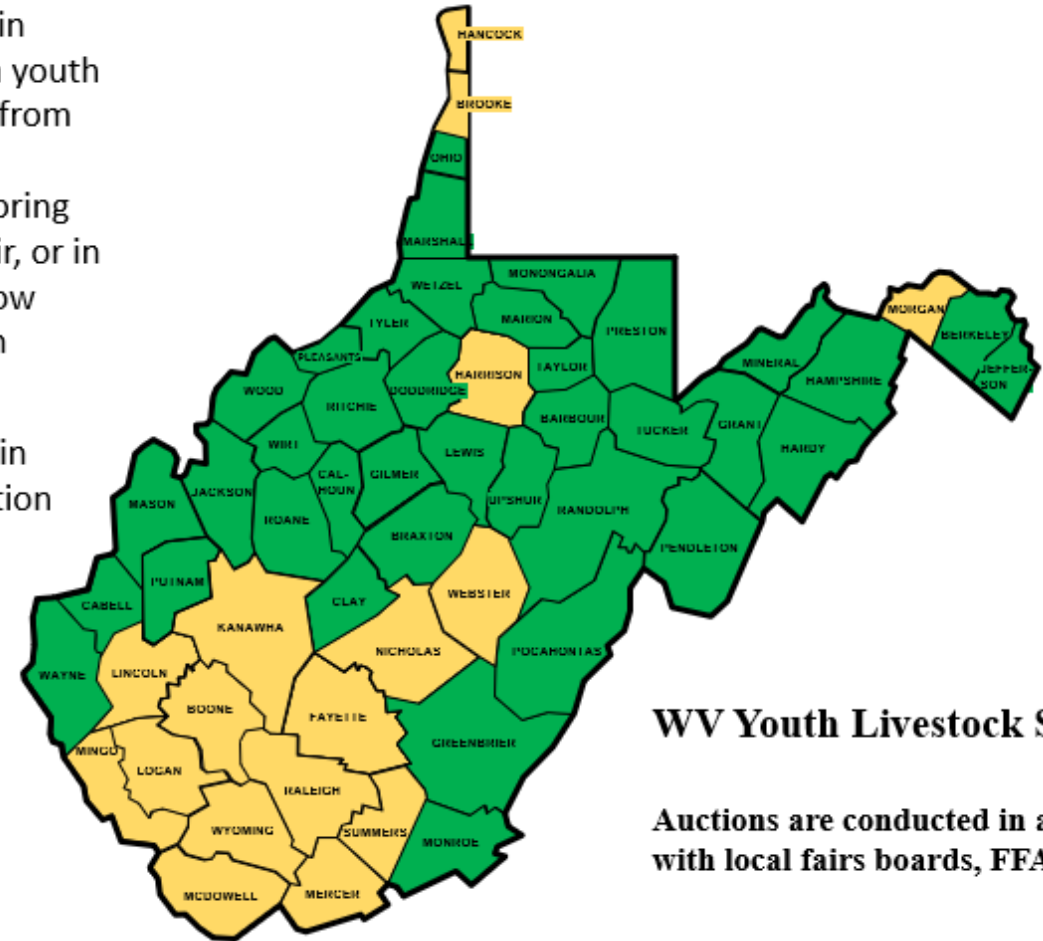
**TRAINEES ATTENDED  
THE MASTER GARDENER PROGRAM ONLINE**

# Access

- FAFSA/PROMISE
- \$3.25 Million for college
- \$2.2 Million for future livestock projects
- \$1 Million for local economy

Counties highlighted in **yellow** do not have a youth livestock sale. Youth from these counties may participate in neighboring counties, the state fair, or in a county livestock show that does not have an auction

Counties highlighted in **green** submitted auction data for 2021



**WV Youth Livestock Sales - 2021**

**Auctions are conducted in a partnership with local fairs boards, FFA and 4-H**

# Prosperity

**2K+**  
FIRE SERVICE  
PROFESSIONALS &  
VOLUNTEERS TRAINED



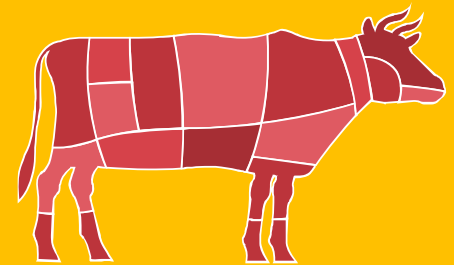
**TOP 5**

OSHA TRAINING CENTERS IN USA  
TRAINED 5,910 WORKERS THIS YEAR



MASTER GARDENER  
**\$439K**  
VOLUNTEER HOURS

**\$1.5M**  
IN DIRECT SALE  
FOR BEEF PRODUCE



**We build leaders and promote economic prosperity**



**Agripreneur Education program**

**A Monroe County** participant made 3-fold improvement in profits.

**Economic Stability/Overcoming job loss- Occupational Safety training**





# Prosperity



**255K**

**VOLUNTEER HOURS**

**NEARLY**

**\$7.3M**

**VALUE TO WEST VIRGINIA**



Envision a West Virginia  
where all its people can reach  
their fullest potential

# This is why we are:

- Aligning our goals/priorities with local needs, federal and state agencies to
  - Achieve academic and career readiness.
  - Maximize health and wellness opportunities.
  - Enhance individual, community and industrial prosperity.

Questions?

# Key Take Away Points

1. We are old **friends and partners**
2. Together we create **meaningful impacts**
3. We are accountable and **a good investment**
4. We are here to **serve you** as well



**Thank you for making a  
difference in the lives of our  
fellow West Virginians.**



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